



Singapore Seafood Inbound Trade Mission to Seafood Expo North America

*Boston, Massachusetts
March 6, 2027*

Singapore is highly dependent on imported food, producing less than 10% of its domestic food requirements. As a result, it relies on a diverse network of international suppliers to ensure food security and meet consumer demand. In **2024**, Singapore imported approximately **\$18.2 billion** in agricultural and related products, with roughly **6%** of those imports originating from the United States. Seafood is one of Singapore's largest food import categories, driven by strong consumer demand and a vibrant hospitality and foodservice sector. More than 90% of the country's seafood is imported, creating significant opportunities for international suppliers.

Seafood Expo North America (SENA) is North America's largest seafood trade exposition, taking place in Boston, Massachusetts, from March 7th to 9th. This exposition gathers exhibiting suppliers from 50 countries to provide North American seafood buyers with one-stop-shop access everything seafood. By participating in this inbound trade mission, you will have the opportunity to meet one-on-one with qualified international importers in Boston the day before the show begins.

This event is taking place in conjunction with the Hong Kong and Canada Inbound Missions

Participation Fee: \$35.00

Fee Includes:

- Pre-arranged one-on-one meetings with key buyers, importers, distributors, and/or brokers from Singapore

Registration Deadline: **January 6, 2027** (No refunds for cancellation after this date)

Product Samples: All participants are required to provide samples of their products at the event; if there is a reason you cannot sample your products, you must contact SUSTA's Global Events (events@susta.org) team upon registration.

Industry Focus: Seafood – fresh, frozen, and processed

Product Description: Oysters, clams, wild blue catfish, crabs, scallops, and processed seafood products.

Activity Managers

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If you have a question about an event, feel free to contact us at events@susta.org

SUSTA encourages you to enroll in the [Smart Traveler Enrollment Program \(state.gov\)](https://www.state.gov/smart-traveler)
and monitor the [Travel Advisories \(state.gov\)](https://www.state.gov/travel-advisories) webpage before traveling.

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